



54 Wyndham Street, ROMA, QLD 4455

Premium Lifestyle Boutique + Freehold Commercial Property with Additional Rental Income – Roma, QLD

Inky & Moss presents a rare opportunity to acquire a highly curated premium lifestyle retail business together with a freehold commercial property offering dual income potential.

The business operates from the main tenancy and is complemented by an adjoining tenanted hairdressing salon.

Inky & Moss offers a premium selection of fashion, home and fragrance brands including Alemais, Palm Noosa, Farm Rio, Kip & Co, Zoe Kratzmann, Nude Lucy, Al.ive, Who Is Elijah and Morrison.

The business has built a loyal and repeat customer rapport through strong brand positioning, a carefully curated product mix and a modern digital presence.

Operating as a hybrid bricks-and-mortar and ecommerce model, the business benefits from an upgraded website and an integrated Klaviyo email marketing system, providing

TYPE: For Sale

INTERNET ID: 50P5041

SALE DETAILS

[Contact Agent for more Information](#)

CONTACT DETAILS

Morgan Rowbotham
0419 850 369

a scalable platform for future growth.

This opportunity suits a buyer seeking a profitable lifestyle business combined with long-term commercial property ownership and passive rental income.

KEY FEATURES:

Premium boutique business with loyal repeat customer base
Exclusive and selective brand portfolio
Hybrid business model (physical store plus ecommerce)
Recently upgraded website
Klaviyo email marketing system in place
Proven trading history with consistent profit growth
Freehold 506m² commercial property comprising two separate tenancies
Adjoining leased hairdressing salon providing additional rental income
3-year lease in place with existing tenant
Owner-occupied main tenancy
Opportunity for both business growth and property appreciation
Plenty of on street parking

GROWTH OPPORTUNITIES:

Expand ecommerce revenue using existing Klaviyo system
Increase digital marketing and social media strategy
Introduce additional exclusive or private-label ranges
Host in-store events and brand activations
Potential to increase rental yield over time
Long-term capital growth through property ownership

Tenancy Information on Shop 2: \$11,880 per annum (including GST)

Rates Information: \$2,389.88 per six months

For more information, contact Morgan Rowbotham on 0419 850 369 or via email - morgan.rowbotham@eldersrealestate.com

A comprehensive business information memorandum will be provided upon request following execution of a confidentiality agreement.

- Business Type:



