



1034 The Escort Way, ORANGE, NSW 2800

Established. Proven. Ready to Expand

33.58 hectares, 82.98 acres

Set in the heart of the renowned Orange cool-climate wine region, Heifer Station presents a rare opportunity to acquire an established wine, tourism and hospitality destination with proven performance and exceptional future upside.

Combining vineyard, a recognised brand, cellar door, agritourism experiences and event capability, the property is already a recognised destination for locals and visitors alike. Yet, its greatest value lies in what comes next.

The foundations are firmly in place - a vineyard widely recognised for producing fruit of exceptional quality, a highly acclaimed brand, established visitor traffic and multiple income streams - while offering substantial opportunity to expand weddings, functions, accommodation and curated tourism experiences.

Guests are drawn to the authentic country charm, open space and connection to land - a platform perfectly aligned with the growing demand for regional, experience-led travel.

For the astute purchaser, this is more than a property - it is a scalable lifestyle and

TYPE: Auction

INTERNET ID: L22601048

AUCTION DETAILS

10:30am, Friday May 8th, 2026

CONTACT DETAILS

Elders Emms Mooney

152 William Street
Bathurst, NSW
02 6331 0744

Stewart Murphy
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business asset with the capacity to further enhance the region's leading wine and tourism destination.

This is a rare opportunity to acquire a multi-dimensional regional asset with both lifestyle appeal and commercial upside.

- Area 33.58 Ha (83 Acres) with building entitlement
- Proven wine and tourism business with existing revenue streams
- Established brand with strong National recognition
- Vineyard infrastructure and production capability in place
- Cellar door with consistent visitation
- Event and function potential ready for expansion
- Significant upside in weddings and corporate events
- Scope to expand accommodation (STCA)
- Positioned in a high-growth regional tourism market
- Authentic rural setting aligned with experiential travel trends

Auction 8th of May 2026

The Auction Room

152 William Street, Bathurst NSW 2795

Agents

Stewart Murphy | 0427 363 118

Chris Malone | 0401 968 447

Disclaimer: All information contained herein is gathered from sources we believe reliable. We have no reason to doubt its accuracy, however, we cannot guarantee it

<https://www.orange.nsw.gov.au/business/>

- Land Area 33.58 hectares







